

Subject: Share request for "@USGSA Twitter audit analysis"
Date: Tue, 14 Dec 2021 20:17:44 +0000
From: "Channing Grate - ZM (via Google Sheets)" <drive-shares-dm-noreply@google.com>
To: donna.garland@gsa.gov
Cc: amanda.osborn@gsa.gov, kimberly.armeni@gsa.gov, amy.chiou@gsa.gov, katherine.spivey@gsa.gov, matthew.burrell@gsa.gov, teressa.wykpisz-lee@gsa.gov
Message-ID: <000000000000ce896205d320e1fe@google.com>
MD5: 91cc20b2e420e3b7748f04013b661781

Share a spreadsheet?



channing.grate@gsa.gov is **requesting access** to the following spreadsheet:

 [@USGSA Twitter audit analysis](#)

[Open sharing settings](#)

Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA
You have received this email because channing.grate@gsa.gov requested access to a spreadsheet in Google Sheets.

Subject: Share request for "@USGSA Twitter audit analysis"
Date: Tue, 14 Dec 2021 20:17:42 +0000
From: "Channing Grate - ZM (via Google Sheets)" <drive-shares-dm-noreply@google.com>
To: donna.garland@gsa.gov
Cc: amanda.osborn@gsa.gov, kimberly.armeni@gsa.gov, amy.chiou@gsa.gov, katherine.spivey@gsa.gov, matthew.burrell@gsa.gov, teressa.wykpisz-lee@gsa.gov
Message-ID: <000000000000aa962105d320e1a0@google.com>
MD5: a9dd9797acf932b4acd6af41c2c0044c

Share a spreadsheet?



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 [@USGSA Twitter audit analysis](#)

[Open sharing settings](#)

Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA
You have received this email because channing.grate@gsa.gov requested access to a spreadsheet in Google Sheets.

Subject: Re: WashPost request
Date: Thu, 20 Jul 2017 19:09:57 -0400
From: Cara Battaglini - ZCA <cara.battaglini@gsa.gov>
To: Mary Davie - QT <mary.davie@gsa.gov>
Cc: Donna Garland - ZC <donna.garland@gsa.gov>
Message-ID: <CADttR=81CSA3Myzx3TArHPc6NSozZuD=B=zkZWmF2NSSv6VHeQ@mail.gmail.com>
MD5: 57f110a52db26ec8a6efc86c256890ca

Donna? Any concerns here?

Cara Battaglini
Director of Communications
GSA Federal Acquisition Service & Office of Acquisition Policy
cara.battaglini@gsa.gov

On Thu, Jul 20, 2017 at 4:18 PM, Mary Davie - QT <mary.davie@gsa.gov> wrote:

yes that works.

On Thu, Jul 20, 2017 at 4:13 PM, Cara Battaglini - ZCA <cara.battaglini@gsa.gov> wrote:

I talked with Mark and Stephanie... and I think we are all in agreement that we don't want to get specific with examples. What do you think about this in response?

(b) (6)

GSA will not provide a list of specific examples of cancellations or removals as that is procurement sensitive- GSA does not release this type of information to the public.

On background...

GSA has exercised its cancellation right in whole or in part for numerous reasons such as country of origin misrepresentation, counterfeit items, items outside scope of the contract, and/or failure to meet any other contractual or integrity requirements.

Cara Battaglini
Director of Communications
GSA Federal Acquisition Service & Office of Acquisition Policy
cara.battaglini@gsa.gov

On Thu, Jul 20, 2017 at 11:06 AM, Donna Garland - ZC <donna.garland@gsa.gov> wrote:

No one has asked for this yet. Is this kind of info publicly available?

On Thu, Jul 20, 2017 at 10:46 AM, Cara Battaglini - ZCA <cara.battaglini@gsa.gov> wrote:

Mary- FYI (follow up from WaPo).

Re: List of products we've previously removed... is this something we'd provide a reporter? If so- who should I work with on that?

thanks
cara

Cara Battaglini
Director of Communications
GSA Federal Acquisition Service & Office of Acquisition Policy
cara.battaglini@gsa.gov

----- Forwarded message -----

From: **Cara Battaglini - ZCA** <cara.battaglini@gsa.gov>
Date: Thu, Jul 20, 2017 at 10:21 AM
Subject: Re: WashPost request
To: "(b) (6)" <(b) (6)> washpost.com>
Cc: Donna Garland - OCM <donna.garland@gsa.gov>

Hi (b) (6)

Statement:

GSA has cancelled Schedule contracts in part or in their entirety in the past using the GSAR 552.238-73 authority for a variety of reasons, including based on supply chain risk determinations. (Example - gray market or counterfeit products.)

For Reference:

GSAR 552.238-73, Cancellation, which states: "Either party may cancel this contract in whole or

in part by providing written notice. The cancellation will take effect 30 calendar days after the

other party receives the notice of cancellation. If the Contract

On Background:

I will look into the feasibility of getting you examples of products that were removed from Schedule in the past.

Thanks
Cara

Cara Battaglini

Director of Communications
GSA Federal Acquisition Service & Office of Acquisition Policy
cara.battaglini@gsa.gov

On Wed, Jul 19, 2017 at 3:49 PM, (b) (6) <(b) (6)@washpost.com> wrote:

Hi Cara, thank you for the reply yesterday. As I've been reporting this story since then, a number of people have described the GSA action as rare. For reference, could you provide me with a list of products or companies that have been delisted over the last five years? Or at least the technology vendors that have been removed?

Thank you again,

(b) (6)

From: Cara Battaglini - ZCA [mailto:cara.battaglini@gsa.gov]

Sent: Tuesday, July 18, 2017 3:44 PM

To: (b) (6) <(b) (6)@washpost.com>; Donna Garland - OCM <donna.garland@gsa.gov>

Subject: Fwd: WashPost request

Hi (b) (6)

Thanks for reaching out for a comment. We can't accommodate your request for an interview. However, I have included the statement below for your use-- it can be attributed to GSA spokesperson.

Thanks

Cara

"After review and careful consideration, the General Services Administration made the decision to remove Kaspersky Lab-manufactured products from GSA IT Schedule 70 and GSA Schedule 67 - Photographic Equipment and Related Supplies and Services. GSA's priorities are to ensure the integrity and security of U.S. government systems and networks and evaluate products and services available on our contracts using supply chain risk management processes."

GSA employs supply chain risk management practices in our acquisition processes to constantly evaluate products on GSA schedules to make determinations regarding availability of products and services through our contracts. In this case, applicability of System of Operational-Investigative Measures (SORM) laws to KL, combined with other available open-source information, supported GSA's decision to exercise the cancellation clause.

Cara Battaglini

Director of Communications

GSA Federal Acquisition Service & Office of Acquisition Policy

cara.battaglini@gsa.gov

----- Forwarded message -----

From: **Renee Kelly - ZCR** <renee.kelly@gsa.gov>

Date: Tue, Jul 18, 2017 at 2:10 PM

Subject: Re: WashPost request

To: "(b) (6)" <(b) (6) washpost.com>

Cc: Donna Garland - ZC <donna.garland@gsa.gov>, Pam Dixon - ZB <pamela.dixon@gsa.gov>

Hi (b) (6)

Thanks for reaching out. I'm connecting you with Donna Garland (cc'd) in regards to your inquiry on the Kaspersky Lab. She will review your inquiry and get back to you.

Renee

Renee Kelly

Public Affairs Officer

Office of Strategic Communication

U.S. General Services Administration

National Capital Region

Public Buildings Service

c: (b) (6)

o: [202.969.5502](tel:202.969.5502)

Follow us on twitter at [@USGSA](https://twitter.com/USGSA)[\[twitter.com\]](https://twitter.com/USGSA)

www.gsa.gov[\[usgsa.gov\]](http://www.gsa.gov)

On Tue, Jul 18, 2017 at 2:05 PM, (b) (6) <(b) (6) washpost.com> wrote:

Hi Renee, (b) (6) Davis at The Post. I am writing an article about GSA's decision last week to remove Kaspersky Lab from vendor lists and how government agencies, states and others are responding. Could you facilitate a conversation today or tomorrow with the appropriate folks at GSA who could discuss what prompted the decision? I understand that a portion of that conversation may have to be on background and/or off-the-record, but I want to make sure we have the best understanding of the threats GSA perceived to accurately characterize it in the article, even if in general terms.

Thank you,

(b) (6)

(b) (6)

The Washington Post

[202.334.9599](tel:202.334.9599) – office

(b) (6) – mobile

(b) (6) [washpost.com](#)
Twitter: @[\(b\) \(6\) twitter.com](#)

--

Connect with me on the Acquisition Gateway <https://hallways.cap.gsa.gov>

Mary A. Davie
Acting Deputy Commissioner
Federal Acquisition Service
General Services Administration
1800 F Street NW
Washington DC 20405
[703-785-2980](tel:703-785-2980)
mary.davie@gsa.gov

(b) (6)
(b) (6)

Subject: Re: WashPost request
Date: Thu, 20 Jul 2017 11:07:32 -0400
From: Cara Battaglini - ZCA <cara.battaglini@gsa.gov>
To: Donna Garland - ZC <donna.garland@gsa.gov>
Cc: Mary Davie <mary.davie@gsa.gov>
Message-ID: <CADttR=-NFqRyJopaD35MU-eFeNfzEh7+8Ym=2q-zwcCFEO2RwA@mail.gmail.com>
MD5: e14f07ef0c6ad49c7eea8b09d5d605dd

no- but I will check in with the schedules folks... mary says we have examples, for a variety of reasons, but let them make the call on public release...

stay tuned.

Cara Battaglini
Director of Communications
GSA Federal Acquisition Service & Office of Acquisition Policy
cara.battaglini@gsa.gov

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From: **Cara Battaglini - ZCA** <cara.battaglini@gsa.gov>
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Subject: Re: WashPost request
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Cc: Donna Garland - OCM <donna.garland@gsa.gov>

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From: Cara Battaglini - ZCA [mailto:cara.battaglini@gsa.gov]

Sent: Tuesday, July 18, 2017 3:44 PM

To: (b) (6) <(b) (6)@washpost.com>; Donna Garland - OCM <donna.garland@gsa.gov>

Subject: Fwd: WashPost request

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Cara

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Cara Battaglini

Director of Communications

GSA Federal Acquisition Service & Office of Acquisition Policy

cara.battaglini@gsa.gov

----- Forwarded message -----

From: **Renee Kelly - ZCR** <renee.kelly@gsa.gov>

Date: Tue, Jul 18, 2017 at 2:10 PM

Subject: Re: WashPost request

To: "(b) (6)" <(b) (6)@washpost.com>

Cc: Donna Garland - ZC <donna.garland@gsa.gov>, Pam Dixon - ZB <pamela.dixon@gsa.gov>

Hi (b) (6)

Thanks for reaching out. I'm connecting you with Donna Garland (cc'd) in regards to your inquiry on the Kaspersky Lab. She will review your inquiry and get back to you.

Renee

Renee Kelly

Public Affairs Officer

Office of Strategic Communication

U.S. General Services Administration

National Capital Region

Public Buildings Service

c: (b) (6)

o: [202.969.5502](tel:202.969.5502)

Follow us on twitter at [@USGSA](https://twitter.com/USGSA)

www.gsa.gov

On Tue, Jul 18, 2017 at 2:05 PM, (b) (6) <(b) (6)> [washpost.com](mailto:(b) (6)@washpost.com) wrote:

Hi Renee, (b) (6) Davis at The Post. I am writing an article about GSA's decision last week to remove Kaspersky Lab from vendor lists and how government agencies, states and others are responding. Could you facilitate a conversation today or tomorrow with the appropriate folks at GSA who could discuss what prompted the decision? I understand that a portion of that conversation may have to be on background and/or off-the-record, but I want to make sure we have the best understanding of the threats GSA perceived to accurately characterize it in the article, even if in general terms.

Thank you,

(b) (6)

(b) (6)

The Washington Post

[202.334.9599](tel:202.334.9599) – office

(b) (6) – mobile

(b) (6) [washpost.com](mailto:(b) (6)@washpost.com)

Twitter: [@ \(b\) \(6\)](https://twitter.com/(b) (6))

Subject: Monday follow up / & Photos of former GSA Administrators from Jeff White.. for GSAat70 use
Date: Mon, 22 Apr 2019 16:53:03 -0400
From: Barbara Holzworth - ZCR <barbara.holzworth@gsa.gov>
To: Brianna Burke - ZCR <brianna.burke@gsa.gov>, Jeff Leieritz - Z <jeffrey.leieritz@gsa.gov>, Chad Hutson - ZCR <chad.hutson@gsa.gov>, Jeffrey Woodworth - ZAAA <jeffrey.woodworth@gsa.gov>, Jessica Glavin - ZBA <jessica.glavin@gsa.gov>, Catori Langley - WPB <catori.langley@gsa.gov>, Alison Kohler - ZCR <alison.kohler@gsa.gov>, Donna Garland - ZC <donna.garland@gsa.gov>
Message-ID: <CAEwTfYGVSYNUPppzQXmxsgsesa7mk4_M7SyyfNh4iAzNNe19A@mail.gmail.com>
MD5: cbc47717d824ba141f9ddade77f855ad

Hi everyone! Just a note that our [GSA at 70 gsa.gov microsite](#) and [GSA at 70 InSite](#) are up and running.

Here are our latest notes for today:

We're waiting to hear back from OSC web team (Sarah, Tokey, Patrick...) regarding some link glitches on the microsite (the bullets/links under the NOW section block not working) and spacing adjustments plus embedding GSA@70 chatter feed on InSite page.

Bri and I met w/Kristal Byrd earlier to get some specific campaign tracking links (long urls) for promoting the Anniversary Videos, the [gsa.gov/GSAat70](#) microsite and insite/GSAat70 - for internal and external comms references.

We have started posting regional feature blocks on regional InSite(s) linking to the GSA at 70 InSite page.

We've posted two updates on [GSA@70 Chatter group](#) today.

[Tick Tock](#) has been updated - please continue to add to this as needed.

Jess has connected back w/Gabbie, 4 posts (at this time) have gone out today #GSAat70 from [USGSA Twitter](#).

And apologies for delay, meant to share this last Friday after our call... mentioned specifically for Catori's Memory Lane, here's the link to folder of former GSA Administrators.

Hi Barbara,

Sharing a folder with you that contains high-rez photoshop format imagery of former GSA Administrators.

Most of these images are copy work from actual print-outs so they aren't tack sharp but should work for standard print and web applications.

Sharing with you in case you need them for 70th anniversary stuff.

<https://drive.google.com/open?id=14rLyqaem2w9VM6TwAvMRUZgwO3fQmKxC>

Jeff White
Visual Communications Program Director
GSA Office of Strategic Communication
O: 703-822-3341

Looking forward to team catch up w/Donna this week. And please holler back if anything we're missing or any other questions/concerns.

Thanks!

Bri and Barb

Barbara Holzworth

FAS Communications / Visual Communications

U.S. General Services Administration

MLK Jr Federal Building

77 Forsyth St., SW

Atlanta, GA 30303

phone: (404) 331-1219

cell: (b) (6)

barbara.holzworth@gsa.gov

Graphics/Video/Web/Social Media/Communications

[Follow GSA Southeast Sunbelt Region on Facebook](#)

[☒ Follow GSA Southeast Sunbelt Region on Twitter](#)

ACQUISITION GATEWAY

A workspace for acquisition professionals and federal buyers to connect with resources, tools and each other to improve acquisition government-wide.

Subject: GSA 70th anniversary activity update
Date: Fri, 26 Apr 2019 16:21:32 -0400
From: Donna Garland - ZC <donna.garland@gsa.gov>
To: "&Z" <Z@gsa.gov>
Message-ID: <CA+8ajP1QSC5w97h0VCCso_uAzLC4CSCbK8p8YyJ4kQjTxkM=Aw@mail.gmail.com>
MD5: 14c81452cf61aace81003e760e642d3a

Good day Team OSC!

Commemoration of GSA's 70th anniversary has begun! We're in the 70-day countdown to the

anniversary day (July 1). You are encouraged to support the activities - both individually and as

an OSC professional. Thanks to all of you who already are incorporating anniversary-related

points in your communications!

Here are highlights and opportunities:

I

newsletters, notes from leadership, InSite feature block (suggested language below), etc.

Title: Celebrate GSA's 70th Anniversary!

Description: GSA turns 70 on July 1, 2019. Join us in celebrating our past, present

and future!

|

Stories and anecdotes from GSA staff are being sent in. Act: Remind your co-workers to send their

stories to gsa.anniversary@gsa.gov. We'll start sharing those stories after Memorial Day.

|

Specially tagged posts have begun on GSA social media (look for #GSAat70 on Social [@USGSA Twitter](#),

[@GSA Facebook](#), and [@GSA Instagram](#)). Act: Retweet, like, share etc., items on social media accounts;

post historical notes on programmatic and/or regional social media with #GSAat70.

I

[GSA@70 Chatter group](#) has been created. *Act:* Post and reply to internally focused anniversary

messages (great way to reminisce with colleagues); work with your clients, program leaders, and

employee associations to appropriately recognize the anniversary (e.g., develop internal notes to

recognize important past milestones; share historic program timelines that provide background for

current activities; create a 70th anniversary sign - [plain](#) or [with “Anniversary”](#) - to take a group photo or

selfie and post it with the hashtag #GSAat70).

I

Soon we’ll ask GSAers to participate in the *Then and Now* photo project. *Act:* Look for the official *Then*

and Now photo project announcement in GSAToday; plan to promote the *Then and Now* activity (see

General Counsel.

I

Act: Plan activities, in the spirit of GSA's 70 years of service, with your work group. There is an

anniversary planning calendar built into the anniversary [InSite page](#). We look forward to seeing posts

about and celebrating the events!

On a final note (for this message), there have been several chats about producing material,

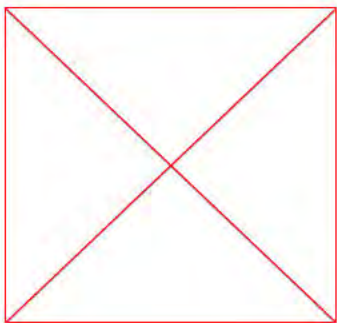
signage, etc. Please use your most professional discernment about when to spend resources in

producing or purchasing. Key decision factors include frequent/multiple use, relevant

application, and reasonable return on investment. Remember, while cost (i.e., expense) is an

judgement and, when in doubt, call me and we'll talk about it.

Thank you for all you do! - Donna



U.S. General Services Administration

Donna Garland

Deputy Associate Administrator, Communication

Office of Strategic Communication

Subject: Fwd: [SocialMedia] Request: FMP Strategy Summer '21 Release Social Media
Date: Wed, 7 Jul 2021 11:36:52 -0400
From: Mauresa Pittman - ZCA <mauresa.pittman@gsa.gov>
To: Donna Garland - ZC <donna.garland@gsa.gov>
Message-ID: <CAGZA=wHPPzuM1o=kXiYt=YQy_DOynJxxSU++G4LnCB1O68Fojg@mail.gmail.com>
MD5: 3175578e89d6c3c04d17eeb496d81baa

Leaving for your to respond, per our convo.

----- Forwarded message -----

From: **Teressa Wykpisz-Lee (She/Her)** <teressa.wykpisz-lee@gsa.gov>
Date: Wed, Jul 7, 2021 at 11:19 AM
Subject: Re: [SocialMedia] Request: FMP Strategy Summer '21 Release Social Media
To: Mauresa Pittman - ZCA <mauresa.pittman@gsa.gov>, Christina Wilkes - ZMM
<christina.wilkes@gsa.gov>, Donna Garland - ZC <donna.garland@gsa.gov>

Just re-upping this.

This has now been live for a few days.

Thanks

On Tue, Jul 6, 2021 at 6:13 PM Teressa Wykpisz-Lee (She/Her) <teressa.wykpisz-lee@gsa.gov> wrote:

Can you send me the press release for this?

Thanks.

T

----- Forwarded message -----

From: **Domini Artis - ZCA** <domini.artis@gsa.gov>
Date: Tue, Jul 6, 2021 at 3:27 PM
Subject: [SocialMedia] Request: FMP Strategy Summer '21 Release Social Media
To: SocialMedia <SocialMedia@gsa.gov>

Good afternoon!

We would love to have the following content shared on @USGSA Twitter and the GSA flagship LinkedIn account. Please let me know if there is anything else you need from us!

Thank you!

7/7/2021

LinkedIn:

Summer '21

Now Available! The

[Media](#)

GSA

Federal

Strategy Summer

'21 release shares

the latest

improvements to the

federal acquisition

experience,

including Verified

Products Portal

(VPP) integration,

MAS Consolidation

Phase 3 updates,

news of a new

Human Capital &

Training Solutions

(HCaTS) 8(a) Small

Business contract

vehicle, the

SAM.gov system

merger, and more!

Read it here:

<https://go.usa.gov/x>

[6scZ](#)

7/9/2021 Twitter: Summer '21 Check out our FMP [Media](#)

@USGSA Strategy Summer

'21 release and

learn about the new

GSA Advantage

“Boost Strategy”

that improves the

customer

experience by

showing more

product images in

search results, so

agency buyers feel

more confident

about their

purchases.

Read it now:

<https://go.usa.gov/x>

[6scZ](#)

7/13/2021

Twitter:

Summer '21

GSA's Federal

[Media](#)

@USGSA

Marketplace (FMP)

Strategy Summer

'21 release is a mix

of policy, process,

and technology

project updates and

improvements to

modernize and

simplify your buying

and selling

experience.

Check it out:

<https://go.usa.gov/x>

[6scZ](#)

7/15/2021

LinkedIn:

Summer '21

The Federal

[Media](#)

GSA

Marketplace (FMP)

Strategy is GSA's

plan to modernize

and simplify the

buying and selling

experience for

customers,

suppliers, and

acquisition

professionals. In the

Summer '21

release, learn about

the latest

improvements,

including:

- The new

GSAAdvantage!

“Boost Strategy,”

an improved

customer

experience that

shows more product

images in buyers'

Advantage search

result, and

ASSIST 2.0, which

provides users with

a single experience

for all GSA Assisted

Acquisitions.

Read it here:

[https://go.usa.gov/x](https://go.usa.gov/x6scZ)

[6scZ](#)

7/20/2021

Twitter:

Summer '21

Read our FMP

[Media](#)

@USGSA

Strategy Summer

'21 release + learn

about:

- New Human

Capital & Training

Solutions 8(a) Small

Business contract

vehicle

- T h Verified

Products Portal: a

new manufacturer

portal that offers

new supply chain

risk capabilities

- Phase3 of MAS

Consolidation

Read it now:

<https://go.usa.gov/x>

[6scZ](#)



U.S. General Services Administration



Domini Artis
Acquisition Client Team
Office of Strategic Communication
OSCFASComms@gsa.gov
domini.artis@gsa.gov
202.805.6595

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U.S. General Services Administration



Mauresa Pittman
Branch Chief, Acquisition Client Team
Office of Strategic Communication
(202) 969-7275
OSCFASComms@gsa.gov
mauresa.pittman@gsa.gov

Subject: Re: GSA at 70 gsa.gov site - mockup, content, graphics
Date: Fri, 29 Mar 2019 12:21:21 -0400
From: Tokey Bradfield - ZOD <tokey.bradfield@gsa.gov>
To: Barbara Holzworth - ZCR <barbara.holzworth@gsa.gov>
Cc: Sarah Hyder - ZE1 <sarah.bryant@gsa.gov>, Patrick Son <patrick.son@gsa.gov>, Darius King - ZAB <darius.king@gsa.gov>, Brianna Burke - ZCR <brianna.burke@gsa.gov>, Donna Garland - ZC <donna.garland@gsa.gov>
Message-ID: <CALBd5zruovr9gBY=b=_EcH2t9fei85u6YHTsaBRsZbwmaCnwQ@mail.gmail.com>
MD5: 65e5be580124297e3426d96ff01e0429

Hi Barbara,

Your team pull lots resources together. Thank you!

We'll look into it and check back with you as we make progress...

Thanks!

Tokey

On Fri, Mar 29, 2019 at 11:12 AM Barbara Holzworth - ZCR <barbara.holzworth@gsa.gov> wrote:

Hi all! Happy Friday! Please see link to shared GSA@70 web folder for our [gsa.gov](https://drive.google.com/drive/folders/1OyPGoiccPIZnTZQv5S-u1gPm8TB5--uU?usp=sharing) external site page.
<https://drive.google.com/drive/folders/1OyPGoiccPIZnTZQv5S-u1gPm8TB5--uU?usp=sharing>

This folder includes [mockup](#) with designated content blocks, [a guide for proposed content links](#) (landing pages), graphics of the proposed preview blocks (which I will resize asap upon request as needed), our GSA@70 identifier logo, and google docs for content reference block and landing pages - pending.

We are also asking to embed our USGSA twitter feed.

Timeline is to get this site page in staging by April 15th and publish live by April 22nd. We are working on content for secondary pages now - will aim to have by end of next week.

We understand adjustments may be necessary with layout. As always, we welcome and APPRECIATE your expertise, guidance and support.

Please let me know if any questions or concerns on any of this! I'm available at your convenience!

thanks,
Barbara (and Bri)

Barbara Holzworth

FAS Communications / Visual Communications

Region 4 Office of Strategic Communication

U.S. General Services Administration

MLK Jr Federal Building
77 Forsyth St., SW
Atlanta, GA 30303
phone: (404) 331-1219
cell: (b) (6)
barbara.holzworth@gsa.gov

Graphics/Video/Web/Social Media/Communications

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 [Follow GSA Southeast Sunbelt Region on Twitter](#)

ACQUISITION GATEWAY

A workspace for acquisition professionals and federal buyers to connect with resources, tools and each other to improve acquisition government-wide.

--

Tokey Bradfield
Sr. Digital Web Manager
Digital Communications

Office of Strategic Communication
US General Services Administration

1800 F Street, NW | Washington, DC 20405
202-302-7623

tokey.bradfield@gsa.gov | [GSA.gov](https://www.gsa.gov)

[Request for OSC Digital Comms Services](#)

Subject: GSA at 70 gsa.gov site - mockup, content, graphics
Date: Fri, 29 Mar 2019 11:12:06 -0400
From: Barbara Holzworth - ZCR <barbara.holzworth@gsa.gov>
To: Sarah Hyder - ZE1 <sarah.bryant@gsa.gov>, "Tokey Bradfield (Z1E)" <tokey.bradfield@gsa.gov>, Patrick Son <patrick.son@gsa.gov>, Darius King - ZAB <darius.king@gsa.gov>
Cc: Brianna Burke - ZCR <brianna.burke@gsa.gov>, Donna Garland - ZC <donna.garland@gsa.gov>
Message-ID: <CAEwTfYFjnOXHNuAXh+HVuESR2rV5fQs2PfeVXQTcrQ046bQJtg@mail.gmail.com>
MD5: 4414a27efc19311c65296b0c0608d540

Hi all! Happy Friday! Please see link to shared GSA@70 web folder for our [gsa.gov](https://drive.google.com/drive/folders/1OyPGoiccPIZnTZQv5S-u1gPm8TB5--uU?usp=sharing) external site page.
<https://drive.google.com/drive/folders/1OyPGoiccPIZnTZQv5S-u1gPm8TB5--uU?usp=sharing>

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thanks,
Barbara (and Bri)

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Graphics/Video/Web/Social Media/Communications

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[Follow GSA Southeast Sunbelt Region on Twitter](#)

Subject: Re: [SocialMedia] Twitter account request: PerformanceGov
Date: Thu, 24 May 2018 07:47:02 -0400
From: Kristen DiReda - ZMA <kristen.direda@gsa.gov>
To: Lauren Stocker - M1Y <lauren.stocker@gsa.gov>
Cc: SocialMedia <socialmedia@gsa.gov>, Donna Garland - ZC <donna.garland@gsa.gov>, Amin Mehr - BD <amin.mehr@gsa.gov>, Austin Price - M1Z <austin.price@gsa.gov>, Lauren Anderson - QP-C <lauren.anderson@gsa.gov>, Megan Looff <megan.looff@gsa.gov>, Allison Kartachak - MEA-C <allison.kartachak@gsa.gov>
Message-ID: <CAMtay05woc3Kg_FdZ-evYW8gt+nH-dagk9FiY4b047VP+0vq8g@mail.gmail.com>
MD5: 6472d2c24e30dd9d87160f9c5416accb

Good morning Lauren,

Please reach out to [gov@twitter.com](https://gov.twitter.com) for assistance in receiving a verification status. Just a note, it is a best practice to have the account completely set up with a picture, bio and a linked .gov website to show that it is a verified government website.

Thanks,
Kristen

Kristen DiReda

Communications Specialist
Public Engagement & Social Media
Office of Strategic Communication
U.S. General Services AdministrationCell: (b) (6) | Email: kristen.direda@gsa.gov

On Wed, May 23, 2018 at 2:13 PM, Lauren Stocker - M1Y <lauren.stocker@gsa.gov> wrote:

One more thing Kristen. How do we get a verification check mark?



U.S. General Services Administration

Lauren Stocker

Office of Shared Solutions and Performance

Improvement (OSSPI)

Office of Government-wide Policy

202-304-4390

On Wed, May 23, 2018 at 9:27 AM, Lauren Stocker - M1Y <lauren.stocker@gsa.gov> wrote:

Thank



U.S. General Services Administration

Lauren Stocker

Office of Shared Solutions and Performance

Improvement (OSSPI)

Office of Government-wide Policy

202-304-4390

On Wed, May 23, 2018 at 8:20 AM, Kristen DiReda - ZMA <kristen.direda@gsa.gov> wrote:

Hi Lauren,

Thanks for checking! You don't need to include the archiving disclaimer in your bio. We recommend that your bio includes your mission or program description and the link to your website.

Thanks,
Kristen

Kristen DiReda
Communications Specialist
Public Engagement & Social Media
Office of Strategic Communication
U.S. General Services AdministrationCell (b) (6) | Email: kristen.direda@gsa.gov

On Tue, May 22, 2018 at 10:31 AM, Lauren Stocker - M1Y <lauren.stocker@gsa.gov> wrote:

Kristen - Do we need anything in the twitter bio related to archiving or any NARA requirements? How do you guys handle this?

Thanks
Lauren



U.S. General Services Administration

Lauren Stocker

Office of Shared Solutions and Performance

Improvement (OSSPI)

Office of Government-wide Policy

202-304-4390

On Wed, May 16, 2018 at 10:12 AM, Lauren Stocker - M1Y <lauren.stocker@gsa.gov> wrote:

Thanks Kristen!



U.S. General Services Administration

Lauren Stocker

Office of Shared Solutions and Performance

Improvement (OSSPI)

Office of Government-wide Policy

202-304-4390

On Wed, May 16, 2018 at 10:08 AM, Kristen DiReda - ZMA <kristen.direda@gsa.gov> wrote:

Good morning Lauren,

Thanks so much for reaching out. OSC approved the request to create a twitter handle for @PerformanceGov. Please note that the account and managers are subject to GSA's [social media Order](#) and **social media Navigator** Just a heads up, a refreshed version of the social media Order and Navigator will be available soon!

If you have any questions, please feel free to contact us at socialmedia@gsa.gov.

Best,
Kristen

Kristen DiReda
Communications Specialist
Public Engagement & Social Media
Office of Strategic Communication
U.S. General Services AdministrationCell (b) (6) | Email: kristen.direda@gsa.gov

On Tue, May 15, 2018 at 4:32 PM, Lauren Stocker - M1Y <lauren.stocker@gsa.gov> wrote:

The Office of Shared Solutions and Performance Improvement is requesting a twitter account with the handle PerformanceGov (already reserved) to be used in coordination with GSAManaged Performancegov. Primary account manager will be Arin Mehr and secondary account manager will be Austin Price. Expected roll out planned for 5/18 if possible.

Thanks
Lauren



U.S. General Services Administration

Lauren Stocker

Office of Shared Solutions and Performance

Improvement (OSSPI)

Office of Government-wide Policy

Subject: Re: FOIA request about Twitter correspondence
Date: Mon, 19 Jul 2021 11:11:15 -0400
From: Donna Garland - ZC <donna.garland@gsa.gov>
To: Paul Hughes - ZC1 <paul.hughes@gsa.gov>
Cc: Patrick Sclafani - ZC1 <patrick.sclafani@gsa.gov>, Jessica Tarricone - ZC1 <jessica.tarricone@gsa.gov>, Cathy Menzies - 1PAC <cathy.menzies@gsa.gov>
Message-ID: <CA+8ajP1go26OEka54NnWAK7R-vzg4AkKfUiyh1aLRhpWv_kLBA@mail.gmail.com>
MD5: dbdf0d21fc6255ac745b0d78ceb134f7
Attachments: 001299-Johnson-Initial Request.pdf

...and here's the attachment

On Mon, Jul 19, 2021 at 11:10 AM Donna Garland - ZC <donna.garland@gsa.gov> wrote:

Paul, I've attached the letter from the requester. I don't see an issue; this seems to be a research project.

If you can share your info as PDFs, that is how it would be shared as a response to the inquiry.

On Mon, Jul 19, 2021 at 11:04 AM Paul Hughes - ZC1 <paul.hughes@gsa.gov> wrote:

I should add, the calendars would not include retweets or likes

On Mon, Jul 19, 2021 at 11:01 AM Paul Hughes - ZC1 <paul.hughes@gsa.gov> wrote:

Team,

I have every calendar I have done since arrival (from Sept 2018 ish). Not sure how you'd want those shared. I've also attached the DMs - two - from as far back as they go.

I know, but can't find, that at some point I reached out to Twitter about getting the blue checkmark, but do not seem to have that email.

May I ask - is there some specific issue that can be addressed?

On Mon, Jul 19, 2021 at 10:55 AM Patrick Sclafani - ZC1 <patrick.sclafani@gsa.gov> wrote:

Good morning Donna - Paul has some of this info readily available. As for prior to Paul, it would have been Jess and Cathy Menzies with occasional/minor tweeting by me, as well. What is the due date for this FOIA request?

Patrick

On Mon, Jul 19, 2021 at 10:44 AM Donna Garland - ZC <donna.garland@gsa.gov> wrote:

Good morning!

We've gotten the following request covering Jan 1, 2015 to present:
All correspondence sent between representatives at the GSA’s New England Region 1 office and Twitter. This includes but is not limited to “direct messages” (i.e., private, user-to-user messages on Twitter), emails (including not only direct person-to-person correspondence, but also newsletters sent by Twitter, as well as product emails, notification emails, and any other emails), and records of online form submissions (including reports to Twitter, made by GSA’s New England Region 1, of, e.g., impersonating or abusive accounts).

The FOIA office plans to use e-discovery tools to pull info out of the e-files. To give them parameters and limits for the search, I've got a few questions for you:

- Patrick: who was staffing social media, specifically Twitter, before Paul arrived?
- Are there records of what is posted to all Twitter handles managed by Central Office communication staff?
- Were there correspondence with Twitter other than posts? If so, are there records?

Thanks for your help in addressing this query. - Donna



U.S. General Services Administration

Donna Garland

Deputy Associate Administrator, Communication

Office of Strategic Communication

cell (b) (6)

Subject: Re: Input needed: What type of union involvement should we do RE: updates to social media guidance
Date: Mon, 3 Apr 2017 12:03:21 -0400
From: Donna Garland - ZC <donna.garland@gsa.gov>
To: Paula Lucak - CSE <paula.lucak@gsa.gov>
Cc: Susan Scheider - CSE <susan.scheider@gsa.gov>
Message-ID: <CA+8ajP3Wn59rVQV=14mFCSuXLNwCOcHRXKtLhLgwzG47NKMyZQ@mail.gmail.com>
MD5: 0ce3356a391b990f1bc76e16cd3b051c
Attachments: SocialMediaNavigatorUpdatesTPs.docx

Thanks for the reply, Paula!

I've attached the document that includes a cover memo explaining the changes (this is what has been shared with SES cadre) and the content that was added to the Social Media Navigator online.

The majority of this information is a further explanation of existing policy. The new portion is the part about requesting an account. The policy needs to be updated in this area.

I'm happy to sit down with you, but am swamped today and tomorrow. I plan to telework on Wednesday and have some times available to talk on phone, Meeting Space or Hangout if you are available.

I'd like to keep this moving, so I will want to talk about timing (when and how long) as you get me up to speed on the process requirements.

Thanks for your support! - Donna

Donna M. Garland
Deputy Associate Administrator,
Office of Strategic Communication
General Services Administration
1800 F Street NW
Washington, DC 20405
 202-969-7235

 (b) (6)

On Mon, Apr 3, 2017 at 10:39 AM, Paula Lucak - CSE <paula.lucak@gsa.gov> wrote:

Donna: At a minimum we'll need to provide unions heads-up regarding of the updates (changes) already made on the Navigator web-page (am referencing the 4 numbered links you provide in your message) and that the policy is being revised accordingly. However, it's not exactly a straight forward situation, depending on what those updates actually changed.

Before I can make the call on LR obligations surrounding the policy update, will need to know exactly what changes the web-page updates made and also confirm that those are the only changes being made in the current policy.. Please forward the needed info and confirmation....

Or if you would prefer to talk it through a bit first/instead, my calendar is open of meetings today between now and 1 pm and then again between 2 & 4pm. Tomorrow, right now it's clear of meetings from 8am through 1pm. I can call you, if you do want to discuss, just let me know what works for you.

Thanks,

Paula
[202-739-1730](tel:202-739-1730)

On Thu, Mar 30, 2017 at 12:38 PM, Donna Garland - ZC <donna.garland@gsa.gov> wrote:

Good day ladies,

Bottom line: We have been working to update the Social Media guidelines and need to clarify requirement for engaging the Union.

Full scoop: Many months ago the Office of Strategic Communication (then Office of Communication and Marketing (OCM)) started reviewing and updating the social media guidance provided to staff. We have been working with OGC, especially Ethics, to clarify and better explain certain elements.

The primary source of information on the use of social media is the [Social Media Navigator](#) (Navigator). The Navigator is available on GSA.gov. It includes guidance from OSC and links to applicable GSA policy and government-wide direction. The Navigator describes the importance of communicating strategically and the maintenance required prior to requesting social media accounts.

There are several recent updates to the Navigator:

1. [Using Social Media to Reach Your Audience](#) - Considerations for delivering strategic messaging
2. [Your Responsibilities](#) - Your responsibilities when accessing social media services, including record-keeping, plain language usage, privacy protection, and logo/trademark protection
3. [Creating New Accounts](#) - A new section introducing processes for creating new accounts

Office of General Counsel, to reflect recent situations.


While we have updated guidelines (available through the Navigator website), we need to update policy and change the official documents.

I've given SES leaders a heads up and all staff in OSC are aware of the changes and are working with their clients to ensure they are aware. We are developing an internal communication plan to inform staff of the changes and ensure that we are answering their questions.

What do we need to do to relative to Union awareness/engagement?

Thank you for your guidance! - Donna

Donna M. Garland
Deputy Associate Administrator,
Office of Strategic Communication
General Services Administration
1800 F Street NW
Washington, DC 20405
 [202-969-7235](tel:202-969-7235)

 (b) (6)

--

Subject: Fwd: FOIA Assignment for GSA-2021-001299
Date: Mon, 19 Jul 2021 07:59:11 -0400
From: Duane Fulton - LG <duane.fulton@gsa.gov>
To: Donna Garland - ZC <donna.garland@gsa.gov>
Message-ID: <CAAj5k9-q1iZZdaZ=Keby8-Dxmz843xtmezg5=VkJM3Px8DBNm9Q@mail.gmail.com>
MD5: 0f9b2cc1427de0fd6580415168ab476e
Attachments: 001299-Johnson-Initial Request.pdf

Good morning Donna - Hope all is well with you. Just checking in. Before I can submit an e-discovery request, I need your input concerning the questions I sent you on July 7th. Any information will be greatly appreciated. Thank you.

----- Forwarded message -----

From: **Duane Fulton - LG** <duane.fulton@gsa.gov>
Date: Wed, Jul 7, 2021 at 8:31 AM
Subject: Fwd: FOIA Assignment for GSA-2021-001299
To: Donna Garland - ZC <donna.garland@gsa.gov>

Good morning Donna - Provided below and attached are the details of a new FOIA request which I believe belongs to OSC. For both part 1 and part 2 of the request, I plan to submit an e-discovery pull using the keyword "twitter".

For Part 1, are there other GSA employees that you know of that would have sent/received correspondence with Twitter that I can include in the pull?

Also, I'm not sure how we can pull twitter messages. Do you know how we can do that and/or who could help us do that?

Finally, more than likely, we will only be able to go back 6 years (2015) rather than to 2007 (which the requester has asked for).

Let me know what you think and if you have any questions?

----- Forwarded message -----

From: <admin@foiaonline.gov>
Date: Tue, Jul 6, 2021 at 11:43 AM
Subject: FOIA Assignment for GSA-2021-001299
To: <duane.fulton@gsa.gov>

You have been assigned to the FOIA request - GSA-2021-001299. Once logged into FOIAonline, you can navigate to this case by following this link: [View](#). Additional details for this item are as follows:

Tracking Number: GSA-2021-001299
Requester: Dr. Amy Johnson
Request Track: Simple
Submitted Date: 07/06/2021
Due Date: N/A
Description:
Short Description: N/A
Description: This letter is a request ("Request") under the Freedom of Information Act ("FOIA"), 5 U.S.C. § 552, for information related to interactions between the U.S. General Services Administration (GSA) and Twitter, Inc. ("Twitter"). Therefore, under the Freedom of Information Act, 5 U.S.C. § 552, I hereby request the following records:

- All correspondence sent between representatives at the GSA’s national office and Twitter. This includes but is not limited to “direct messages” (i.e., private, userto-user messages on Twitter), emails (including not only direct person-to-person correspondence, but also newsletters sent by Twitter, as well as product emails, notification emails, and any other emails), and records of online form submissions (including reports to Twitter, made by GSA, of, e.g., impersonating or abusive accounts).
- All correspondence sent between representatives at the GSA’s New England Region 1 office and Twitter. This includes but is not limited to “direct messages” (i.e., private, user-to-user messages on Twitter), emails (including not only direct person-to-person correspondence, but also newsletters sent by Twitter, as well as product emails, notification emails, and any other emails), and records of online form submissions (including reports to Twitter, made by GSA’s New England Region 1, of, e.g., impersonating or abusive accounts). Both parts of this request may be limited to correspondence that occurred between January 1, 2007 until the date the request is filled. Relevant correspondence is likely in the custody of, among others: National Office: Donna Garland (Deputy Associate Administrator for Communication and Marketing in the Office of Strategic Communication); New England Region 1 Office: Paul Hughes (Public Affairs Specialist). (See attached).

Assigned Comments: Hello Duane,

Assigning this OSC-related FOIA request to you for for coordination with OSC SMEs on the preparation of this FOIA request response. Thank you, Travis.

--



U.S. General Services Administration

Duane Fulton

Lead Government Information Specialist

Office of General Counsel (OGC)